

CDOSTER

DESIGN & PHOTOGRAPHY



704.682.3395

CDOSTERDESIGN.COM

Crystal Doster
810 4th Street SW
Conover, NC 28613

 **CDOSTER**

SPORTS. ONLY BETTER.

GAMBETDC™
POWERED BY DC LOTTERY

**BET FOR
THE LOVE OF
THE GAME**

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

START THE ACTION NOW AT
GAMBETDC.COM

PLAY RESPONSIBLY Must be 18+ to bet. Location restrictions apply. Gambling problem? Call 1-800-522-4700.

SPORTS. ONLY BETTER.

GAMBETDC™
POWERED BY DC LOTTERY

**MAKE A
PLAY ON
GAME DAY**

START NOW

PLAY RESPONSIBLY Must be 18+ to bet. Location restrictions apply. Gambling problem? Call 1-800-522-4700.

SPORTS. ONLY BETTER.

GAMBETDC™
POWERED BY DC LOTTERY

**LOVE
HOOPS?
BET ON IT**

START NOW

PLAY RESPONSIBLY Must be 18+ to bet. Location restrictions apply. Gambling problem? Call 1-800-522-4700.

Winning concept for promotional materials of the launch of *Gambet*. An online betting app for the DC metro area.

Promotional Materials
Client: Intralot USA
Adobe Photoshop + InDesign

Brand Style Guide

While not a large company, C.R. Onsrud steadily grows larger each year. As such, a brand style guide was needed to make sure that the company stays on target with its marketing efforts.



Our Brand Platform

Brand Positioning

Manufacturers across industries face numerous challenges. At C.R. Onsrud, we listen. So, you don't get a run-of-the-mill miller router. You get consistently reliable, American-made CNC machinery designed, engineered, built, and backed by our exceptional service and support team to solve your specific challenges and grow your business.

Brand Purpose

To make American-made machinery that gives rise to generations of creative and innovative manufacturers around the globe.

Brand Promise

Machine with confidence.

Confident that with Onsrud, you will succeed; confident that the machine delivered is the one promised with high quality, long-lasting components; confident Onsrud will get your production up and running and that your production will stay up and running; confident that Onsrud will meet (or exceed) your expectations; confident that should something go wrong, Onsrud service will be there; confident that if you're in need of manufacturing help, Onsrud support is responsive; confident you'll meet (or exceed) your manufacturing goals; confident the investment in the machine and the company were unequivocally the right choice.

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Logo & Usage

The C.R. Onsrud logo with 3D icon mark and green lettering should be used whenever possible. However, there are other versions available when this style cannot be used for technical or reproduction reasons.



Primary



Secondary



C.R. ONSRUD
AMERICAN-MADE CNC MACHINERY

Tertiary

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Colors and Usage

We associate the color green with growth, energy, and ambition, which are values that C.R. Onsrud strives to communicate in all our channels.

Having said that, the C.R. Onsrud green will be our "testing color", while in our brand communications we will start to use elements that embrace a language based more on trust, confidence, and success.

Below are the color breakdowns for print and digital applications.

Colors That Weigh of Usage



White: CMYK 00/00/00/00, RGB 255/255/255
Green: CMYK 100/50/0/0, RGB 0/128/0
Dark Gray: CMYK 0/0/100/0, RGB 64/64/64
Gray: CMYK 0/0/0/100, RGB 128/128/128
Light Gray: CMYK 0/0/0/50, RGB 192/192/192
Light Green: CMYK 0/0/100/10, RGB 153/204/153

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Font and Typography

Nunito Sans is well suited for titles and headlines. It captures the feeling of strength and quality that is easy to read. It is also suitable for subheads and body copy.

Headlines That You Can Build On

Nunito Sans Extra Bold

Should be used for headlines, subheads, CTAs, and for copy that calls for attention or action. Titles should always be uppercase. Headlines can be either uppercase or title case.

Note: Leading should be the double the thickness of the uppercase T or its equivalent. Refer to yellow bars in above example.

Print Minimum: Point Size 14pt

Digital Minimum: Point Size 17pt

ABCDEF GHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !@#\$%^&*()-+=,~;

Built with Pride

Nunito Sans Bold

Use this treatment for supporting copy that makes a statement. It can be used alone but works best with titles. Copy should be short and to the point.

Supporting copy should always be uppercase.

Print Minimum: Point Size 12pt

Digital Minimum: Point Size 17pt

ABCDEF GHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !@#\$%^&*()-+=,~;

Body Copy That Tells a Story

Nunito Sans Regular

Use Nunito Sans Regular for body and disclaimer copy.

Print Minimum: Point Size 10pt

Digital Minimum: Point Size 17pt

ABCDEF GHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !@#\$%^&*()-+=,~;

16

Visuals

A shape derived from the history and stability of our machines, it forms the focus and structure of our layouts, motion graphics, and more.



Onsrudogram is a rectangle with a 10° shear.



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Brand Style Guide
Client: C.R. Onsrud
Adobe Illustrator

LOWE'S

SPRING BLACK FRIDAY SAVINGS

Prices valid 4/2/20 - 4/15/20 unless otherwise noted.

BUY THIS \$59.98
Sta-Green 20-lb Sun and Shade Grass Seed #000000

GET THESE FREE \$20 value
Sta-Green Starter Fertilizer and Sta-Green Lawn Soil
Disclaimer details here.

SPECIAL VALUE 88¢
was \$1.40
Select 1-Pint Annuals
• Petunia shown

SPECIAL VALUE 3 FOR \$9
was \$3.00 each
Bonnie® Select 19.3-oz Vegetables and Herbs
• Tomato shown

Sta-Green Grass Seed
SUN & SHADE
STAYS GREENER LONGER
QuickGrowth
SPECIALLY OATED
EASY TO ESTABLISH
IDEAL FOR LAWNS

MULCH BROWN
PREMIUM
MULCH BLACK
PREMIUM

LAWN SOIL
Sta-Green
Lawn Starter
FERTILIZER

2-DAY ONLY SPECIAL VALUE

SHOP IN-STORE SAT 4/4 AND SUN 4/5

88¢
was \$1.40
Select Pack Annuals
• Merigold shown
Selection varies by location.

\$99
was \$179
Greenworks Pressure Washer #000000

Double Roll Paper Towels
#000000

15 Bounty

\$15 OFF GALLON CANS
\$45 OFF 5 GALLON PAILS
AFTER LOWE'S GIFT CARD VIA MAIL-IN OR ONLINE REBATE

ALL INTERIOR & EXTERIOR PAINT & STAIN

valspar 2000
valspar SIGNATURE
valspar DURAMAX
valspar ULTRA
Cabot

2-DAY ONLY SPECIAL VALUE DEALS!

SHOP IN-STORE SAT 4/4 AND SUN 4/5

88¢
was \$1.40
Select Pack Annuals
• Merigold shown
Selection varies by location.

\$99
was \$179
Greenworks Pressure Washer #000000

\$9.98
was \$14.98
Wave 12 Double Roll Paper Towels #000000

\$11.98
was \$18.98
Blot Paper Towel 100-Pack 10-Gal Kitchen Trash Bags #000000

5.10
was \$4.99
Fresh® Refreshing Scent™ Liquid Laundry Detergent #000000

\$5.98
was \$8.98
Newer 10-Court Blinks Glove #000000

\$6.98
was \$10.98
COMMANDER 27-Gallon Tote #000000

Back\Front of Belly Wrap.

KOBALT 40v POWER FORWARD

ONE BATTERY POWERS OVER 10 TOOLS

\$60 OFF
In Stock Kobalt® 40-Volt Max® Outdoor Power Equipment Tools
Includes batteries and chargers. Selection varies by location.
All prices shown reflect discount.

\$99
was \$149
40-Volt Max® 20-in. Dual Cordless Electric Hedge Trimmer
• Includes 2.0 Ah 40V Max battery and charger #130700

\$119
was \$179
40-Volt Max® 12-in. Cut Cordless String Trimmer
• Includes 2.0 Ah 40V Max battery and charger #130701

\$239
was \$299
40-Volt Max® 20-in. Dual Cordless Push Dual-Use Cordless Lawn Mower
• Includes 2.0 Ah 40V Max battery and charger #130702

\$139
was \$199
40-Volt Max® 10-in. Cordless Electric Chainsaw
• Includes 2.0 Ah 40V Max battery and charger #130703

\$339
was \$399
40-Volt Max® Self-propelled Dual-Cordless Electric Lawn Mower
• Includes 2.0 Ah 40V Max battery and charger #130704

CRAFTSMAN. POWER THROUGH YARDWORK

TACKLE OUTDOOR UPKEEP WITH THE NAME THAT DELIVERS

BUY ONE GET ONE FREE
CRAFTSMAN® String Trimmer #132100
\$129
2000-PSI 2.5-GPM Gas Pressure Washer #113210
\$279
3000-PSI 3.5-GPM Gas Pressure Washer #113211
\$129
CRAFTSMAN® Edger #132101
\$69.97
CRAFTSMAN® Pole Saw #132102
CRAFTSMAN® Leaf Blower #132103

Inside of Belly Wrap.

Front cover concept for Lowe's second biggest selling event. Concept includes a belly wrap to feature special promos and vendor funded pages.

TAB Cover Concept
Client: Lowe's
Adobe InDesign

Prices valid 7/19/18 - 7/25/18 unless otherwise noted.

LOWE'S FIND YOUR STYLE FOR **SUMMER ENTERTAINING**

\$159 was \$179
NEW LOWER PRICE
 Char-Broil® Advantage™ 3-Burner Gas Grill
 • 540-sq in total cooking area #606685

\$14.97 was \$19.97
SPECIAL VALUE
 Blue Rhino® 15-lb Propane Tank Exchange #7384

\$14.96 was \$16.98
NEW LOWER PRICE
 40-lb BBQ Hardwood Pellets #921392

UP TO 50% OFF
SELECT PATIO FURNITURE AND OUTDOOR DÉCOR
While supplies last. Applies to items marked with yellow clearance labels or other signage. Priced as marked. Selection varies by location.

\$69.97
 Bolens 25cc 2-Cycle 16-in Cut Curved-Shaft Gas String Trimmer #811513
POWERED BY BRIGGS & STRATTON ENGINE MADE IN THE USA

\$299
 Troy-Bilt® TB230 163cc 21-in Cut Front-Wheel Drive Lawn Mower
 • Just Check & Add™ easy-to-maintain 7.25-ft lbs gross torque* engine #632475
 *As rated by engine manufacturer

\$5.97 was \$7.97
SPECIAL VALUE
 Spectracide® 1-Gallon Weed & Grass Killer #80013

\$19.98 was \$24.98
SPECIAL VALUE
 NeverKink® 5/8-in x 50-ft Heavy-Duty Hose #605105

5% OFF EVERY DAY OR **6 MONTHS SPECIAL FINANCING*** \$299 minimum purchase required.

***Offers subject to credit approval and cannot be combined. Exclusions apply to 5% Off offer. Minimum monthly payments required for Special Financing. Details on inside back cover.

Prices valid 7/19/18 - 7/25/18 unless otherwise noted.

LOWE'S FIND YOUR STYLE FOR **SUMMER ENTERTAINING**

\$000 SPECIAL VALUE
 Item header goes here Item header goes here #000000

\$000 SPECIAL VALUE
 Item header goes here Item header goes here #000000

\$000 SPECIAL VALUE
 Item header goes here Item header goes here #000000

UP TO 00% OFF
CLEARANCE
 ITEM ITEM ITEM
 ITEM ITEM ITEM

\$000
 Item goes here Item goes here #000000

\$000 SPECIAL FINANCING*
 \$299 minimum purchase required.

5% OFF EVERY DAY OR **6 MONTHS SPECIAL FINANCING*** \$299 minimum purchase required.

Required for Special Financing. Details on inside back cover.



Wireframe with image mock up done in Sketch Up.

Image mark up for Kreber photography studio.

I know you'll get it in post, but make sure that light stand is removed from the door window reflection.

Remove this shadow.

Front cover design with photography concept done in 3D software Sketch Up. Above images show mock up and image mark ups.

TAB Cover
 Client: Lowe's
 Adobe InDesign + Sketch Up



Logo + Packaging Concepts
Client: Dollar General
Adobe: Illustrator + Photoshop

LOWE'S mylowes >

WEEKLY AD SAFETY GENERATORS HURRICANE SHUTTERS

FIND A STORE NEAR YOU


WE'RE HERE TO HELP MAKE YOUR HOME RIGHT.

At Lowe's, we know the importance of keeping your family and your home safe in the face of a hurricane. Stop by to get the supplies and knowledge you need to prepare for **<Hurricane name> OR <the storm>**.

GET PREPARED


GET THE SUPPLIES YOU NEED

Flashlights & Lanterns




SHOP NOW

Plywood




SHOP NOW

Water



SHOP NOW

HOW TO: Prepare for a Hurricane



LEARN MORE

Facebook Twitter YouTube Instagram Pinterest

FIND A STORE GET OUR APPS

MANAGE SUBSCRIPTIONS | UNSUBSCRIBE | CONTACT US

This email is intended for smbg246@gmail.com

A01-seed, thank you for your business. View our **Privacy Statement**.

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To make sure our email updates are delivered to your inbox, please add crateandbarrel@mail.crateandbarrel.com to your email Address Book.

RELIEF IS HERE



We're open and offering the relief, supplies and know-how you need to start making your home right. We've teamed up with partners in the community to help you recover after **<the Storm Type or Name>**.

DIY Hero

LET'S MAKE HOME RIGHT TOGETHER.



We've got you covered with all the supplies and equipment you need to help the **<City Name>** community prepare for the storm, and we're here for the long haul. We know this will take time, hard work and a strong sense of community — and we'll do it right together.

GET PREPARED

LFP Hero

HOW TO: Clean Up After a Hurricane



LEARN MORE

Content Banner

Cleaning Supplies



SHOP NOW

Product Banner

Rebuilding after a major storm can be stressful. So to help you get back on your feet, we're extending a special credit offer to make getting started easier.

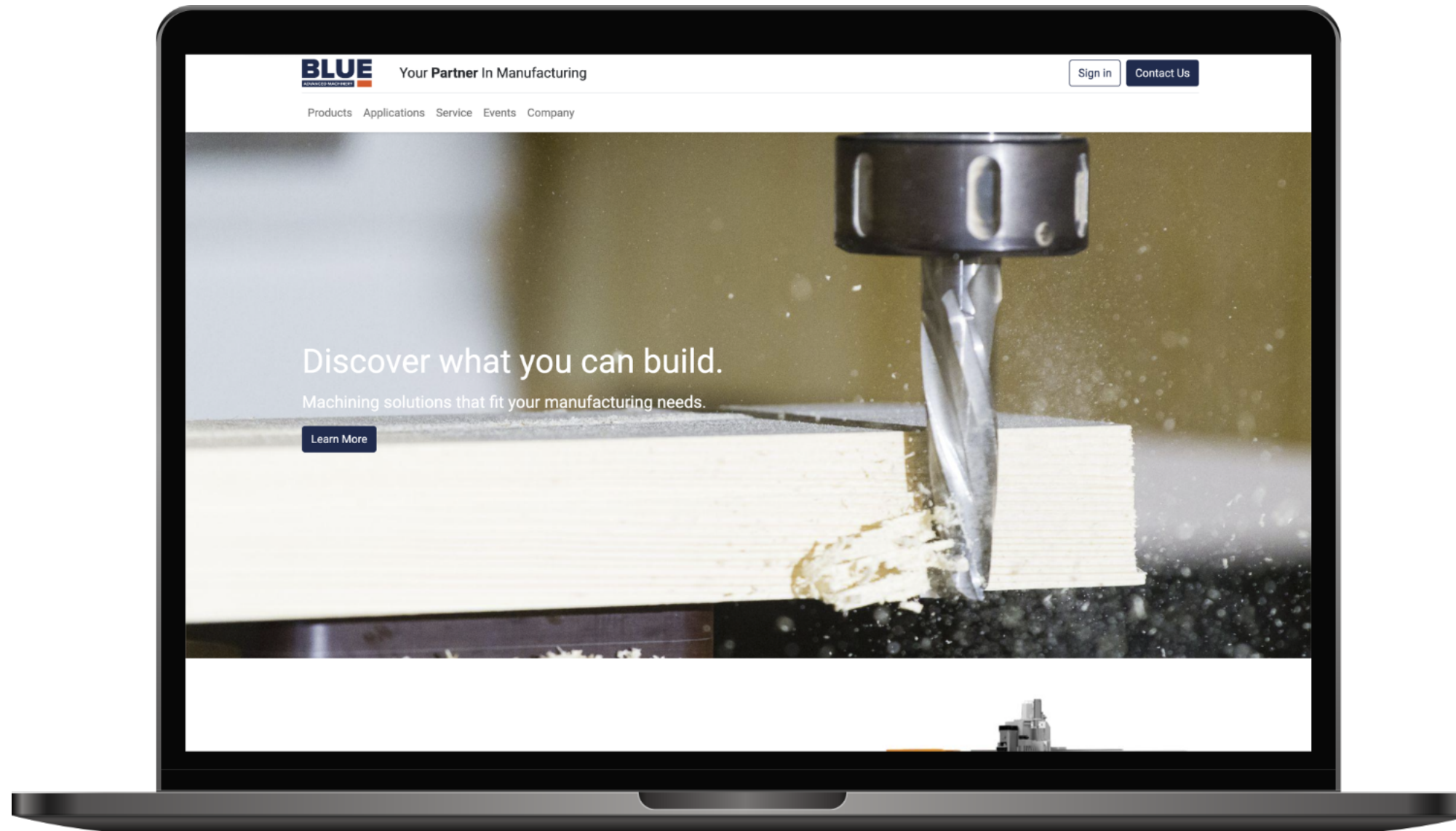
12 MONTHS SPECIAL FINANCING*

APPLY NOW

*Credit offers cannot be combined. Exclusions apply to 5% off offer. See in-store disclosure for more details.

Credit Banner

Severe Weather Email Assets
Client: Lowe's
Sketch



Website
Client: Blue Inc USA
Adobe XD



Plan ahead and make it yours:

Take a break from freezing temperatures and snow shovels with our new patio collection. This year, it's all about creating an outdoor oasis to escape to in your own backyard. No matter your style or budget, you'll be able to forge your path to patio perfection.

Enter Your Email

NOTIFY ME



Browse all products | Locate Store

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Patio Plus Up is an expansion of marketing materials beyond the 2020 Patio Guide for Lowe's Hardware.

Pre-Season Launch Email



Get the look for every budget



In-Season Email



Fire up the fun and enjoy more this fall



Post-Season Email

2020 Patio Plus Up Emails
Client: Lowe's
Sketch

4TH OF JULY SAVINGS

Whirlpool
FINGERPRINT RESISTANT SUITE IN BLACK STAINLESS STEEL

SAVE \$830

SHOP NOW

LOWE'S


now **\$3166** was **\$3996**

Valid 6/7/18 - 6/19/18 on models WRS588FIHV, WFE525SDHV, WDT970SAH, WMH32519HV. While supplies last. See store or Lowe's.com for details.

4TH OF JULY SAVINGS

SAMSUNG

BLACK STAINLESS STEEL WASHER & DRYER PAIR



SAVE \$220

now **\$1978** was **\$2198**

SHOP NOW

LOWE'S

Valid 6/7/18 - 6/19/18 on models WA52M7750AV, DVE52M7750AV. While supplies last. See store or Lowe's.com for details.

4TH OF JULY SAVINGS

Whirlpool

FINGERPRINT RESISTANT SUITE IN BLACK STAINLESS STEEL



SAVE \$830

now **\$3166** was **\$3996**

SHOP NOW

LOWE'S

Valid 6/7/18 - 6/19/18 on models WRS588FIHV, WFE525SDHV, WDT970SAHV, WMH432519HV. While supplies last. See store or Lowe's.com for details.

4TH OF JULY SAVINGS

Whirlpool

FINGERPRINT RESISTANT SUITE IN BLACK STAINLESS STEEL

SAVE \$1080

now **\$2916** was **\$3996**

SHOP NOW

LOWE'S

Valid 6/20/18 - 6/27/18 on models WRS588FIHV, WFE525SDHV, WDT970SAHV, WMH32519HV. While supplies last. See store or Lowe's.com for details.

4TH OF JULY SAVINGS

Whirlpool

SHOP NOW

LOWE'S

Vender funded web banners were designed to match the look of the TAB that released in the same month.

LOWE'S

4TH OF JULY SAVINGS
THE BEST BRANDS FOR THE BEST VALUE

Prices valid 7/1/18 - 7/14/18 unless otherwise noted.

SAMSUNG Black Stainless Steel

SAVE UP TO \$300 NOW

With purchase of select Samsung 4-Piece Kitchen Suits™

In store, visit our cashier to scan receipt. Receipts to be scanned at time of purchase. Excludes price in car reflects discount. See store or Lowe's.com for details. See back cover.

Additional \$100 Lowe's Gift Card Bonus Rebate Available.

UP TO 40% OFF APPLIANCE SPECIAL VALUES*

Excludes apply. Details on page 2.

BONUS SAVINGS GET UP TO A \$500 LOWE'S GIFT CARD

when you buy 2 or more select major Appliances \$200 or more. Details on inside back cover.

FREE LOCAL DELIVERY on any major appliance \$396 or more.

If it's in-stock we'll deliver it next-day. Free Day Service. In-Store offer. Subject to delivery availability. Must purchase and deliver before 6/30/18 and be within 33 miles of store. Details on inside back cover.

SAVE \$2020 ON THE SUITE WITH COUPON

4-Piece Suite
Final **\$2726**

price shown reflects coupon discount

now **\$1099** was **\$1299** 25.5-cu ft French Door Refrigerator (FFB30R6A5Q2) #120393

now **\$849** was **\$1099** 5.8-cu ft 5-Element Smooth Surface Self-Cleaning Convection Electric Range (NE30902SG) #501194

now **\$699** was **\$849** 44-Double Dishwasher (DWR9K7200UG) #504035

now **\$379** was **\$499** 2.3-cu ft Over-the-Range Microwave (MWM17070SAG) #584389

now **\$3026** was **\$4746**

SAMSUNG YOUR CHOICE \$1499 ONLY AT LOWE'S

was **\$1649** 24.5-cu ft French Door Refrigerator (FFB28R6A5Q1) #181553 **SAVE \$150**

was **\$1649** 24.5-cu ft French Door Refrigerator (FFB28R6A5Q2) #181552 **SAVE \$150**

was **\$1099** 24.5-cu ft Side-by-Side Refrigerator (FFB28R6A5Q1) #181551 **SAVE \$100**

was **\$1099** 25.5-cu ft French Door Refrigerator (FFB30R6A5Q1) #181550 **SAVE \$100**

Whirlpool

was **\$1199** 1.7-cu ft Over-the-Range Microwave (MWM10127H2) #870000 **SAVE \$100**

was **\$499** was **\$799** 5.8-cu ft 5-Element Smooth Surface Electric Range (JFE5070A017) #911037 **SAVE \$200**

was **\$1299** was **\$799** 5.8-cu ft 5-Element Smooth Surface Convection Gas Range (JCN50602SG2) #948351 **SAVE \$500**

was **\$1299** was **\$799** 5.8-cu ft Smooth Surface Self-Cleaning Slide-In Electric Range (JES4045L02) #911338 **SAVE \$500**

FREE BASIC DISHWASHER INSTALLATION on select models with purchase of Bosch Dishwasher and Lowe's Basic Install.

Must be installed near a water supply and in line of vent. Price may vary. Additional fees may apply. Check in-store back cover.

BOSCH

was **\$1199** was **\$1199** 24-Double Dishwasher (SFP24A511) #838077 **SAVE \$100**

was **\$1299** was **\$1299** 24-Double Dishwasher (S24N8050UG) #504030 **SAVE \$100**

was **\$1299** was **\$1299** 24-Double Dishwasher (S24N8050UG) #504030 **SAVE \$100**

was **\$1299** was **\$1299** 24-Double Dishwasher (S24N8050UG) #504030 **SAVE \$100**

FRIGIDAIRE Also available in Black Stainless Steel. Price will vary based on finish. **ONLY AT LOWE'S**

was **\$1199** was **\$1199** 24-Double Dishwasher (SFP24A511) #838077 **SAVE \$100**

was **\$1299** was **\$1299** 24-Double Dishwasher (S24N8050UG) #504030 **SAVE \$100**

was **\$1299** was **\$1299** 24-Double Dishwasher (S24N8050UG) #504030 **SAVE \$100**

was **\$1299** was **\$1299** 24-Double Dishwasher (S24N8050UG) #504030 **SAVE \$100**

Standard TAB cover

Web Ad Banners + TAB
Client: Lowe's
Adobe InDesign

weber

GRILL LIKE NO OTHER WITH SPIRIT II
Mocha finish available exclusively at Lowe's



Starting at **\$000**

Item goes here Item goes here

- Bullet about Lowe's Only exclusive
- Bullet for Sq Ft #000000

Disclaimer details go here.

10 YEAR 100% WEBER GUARANTEE

POWERED BY GS4 GRILLING SYSTEM
iGRILL 3 COMPATIBLE

Starting at **\$000**

Item goes here Item goes here

- Bullet about Lowe's Only exclusive
- Bullet for Sq Ft #000000

Disclaimer details go here.

COLORS AVAILABLE IN:



2 & 3 BURNER LP NG 2 & 3 BURNER LP

See them all at Lowes.com

INTRODUCING SPIRIT® II
- WELCOME TO THE FAMILY -

- POWERED BY GS4 GRILLING SYSTEM
- iGRILL 3 COMPATIBLE

weber



2 BURNER LP NG

Starting at **\$000**

10 YEAR 100% WEBER GUARANTEE

Item goes here Item goes here

- Bullet about Lowe's Only exclusive
- Bullet for Sq Ft #000000

Disclaimer details go here.

COLORS AVAILABLE IN:



2 & 3 BURNER LP NG 2 & 3 BURNER LP

See them all at Lowes.com

Weber grill design is a module asset that can be dropped in to place on interior TAB pages for Lowe's circular.

GO ALL IN WITH THE RIGHT BRANDS AND ACCESSORIES TO LAST YOU ALL SEASON

INTRODUCING SPIRIT® II
- WELCOME TO THE FAMILY -

- POWERED BY GS4 GRILLING SYSTEM
- iGRILL 3 COMPATIBLE

weber

\$799

Genesis® II E-310 3-Burner Gas Grill
• 669-sq in total cooking area #880073

\$699

Genesis® II E-310 3-Burner Gas Grill
• Mocha color is exclusive to Lowe's
• 669-sq in total cooking area #880074

Char-Broil

\$89 was \$129

Grill2Go® X200 Portable Gas Grill
• 200-sq in cooking area #616390

Char-Broil

\$199 was \$219

NEW LOWER PRICE

Performance™ 5-Burner Gas Grill
• 650-sq in total cooking area #698086

\$26.99

2-Piece Stainless Steel Grilling Tool Set #608960

Char-Broil

\$269 was \$299

SAVE \$30

Gas2Coal™ 3-Burner Combination Grill
• 540-sq in total cooking area #748074

\$26.99

Performance™ 52-in Grill Cover #754697

Char-Griller

\$99

Char-Griller Wrangler™ Charcoal Grill
• 638-sq in total cooking surface #748085

weber

Starting at **\$399**

10 YEAR 100% WEBER GUARANTEE

Spirit® II E-210 2-Burner Gas Grill
• Mocha color is exclusive to Lowe's
• 450-sq in total cooking area #911726

COLORS AVAILABLE IN:



2 & 3 BURNER LP NG 2 & 3 BURNER LP

See them all at Lowes.com

Char-Broil

\$269

Performance™ 4-Burner Gas Grill
• 650-sq in total cooking area #895417

\$14.99

Cool-Clean Nylon Grill Brush with Scraper Blade #507322

Char-Broil

\$349 was \$399

SAVE \$50

Broil King Signet™ 320 3-Burner Gas Grill
• 635-sq in total cooking area #758098

MASTERBUILT

\$214 was \$239

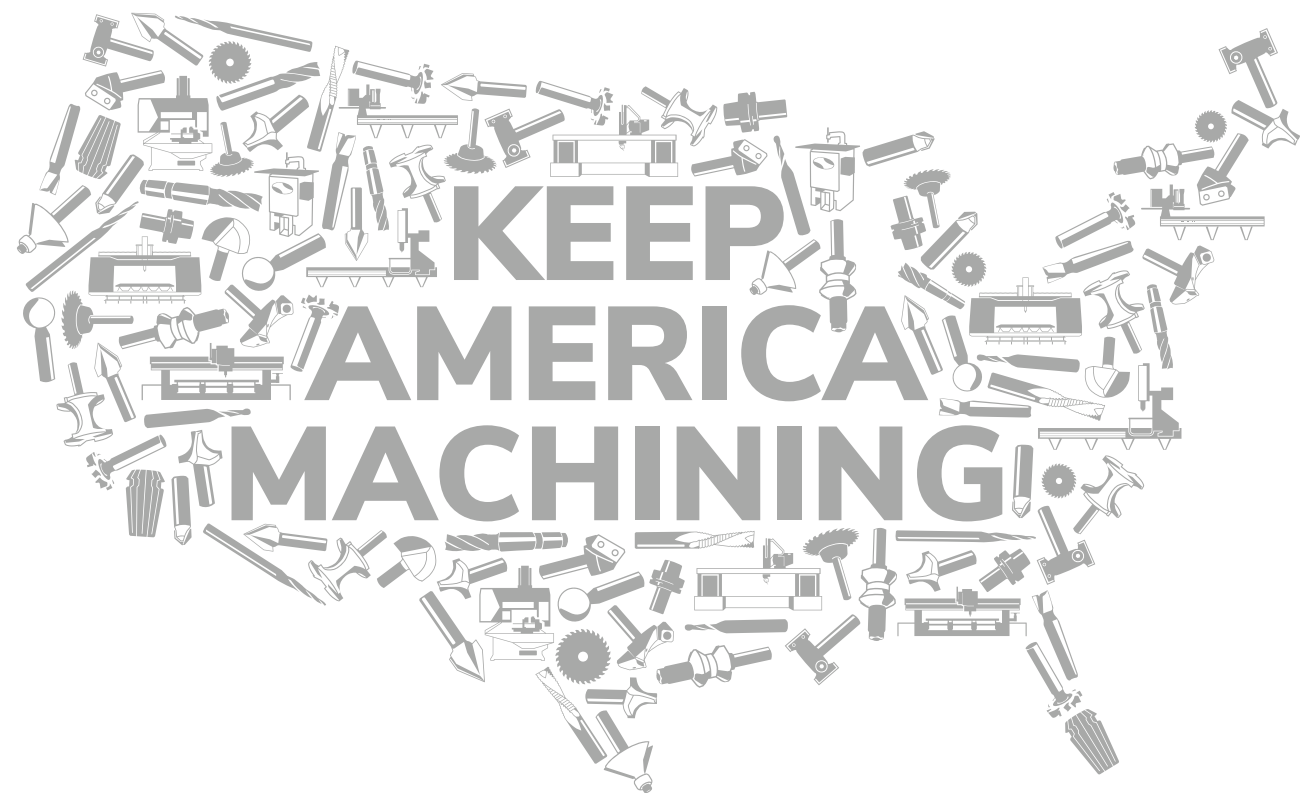
SAVE \$25

800-Watt Electric Vertical Smoker with Bluetooth®
• 1,081.5-sq in total cooking area #689567

FREE ASSEMBLY on full-size gas grills + **FREE LOCAL DELIVERY AND HAUL-AWAY** on full-size gas grills \$498 or more *Details on inside back cover.

Finish TAB page example

Weber Grill Module
Client: Lowe's
Adobe InDesign



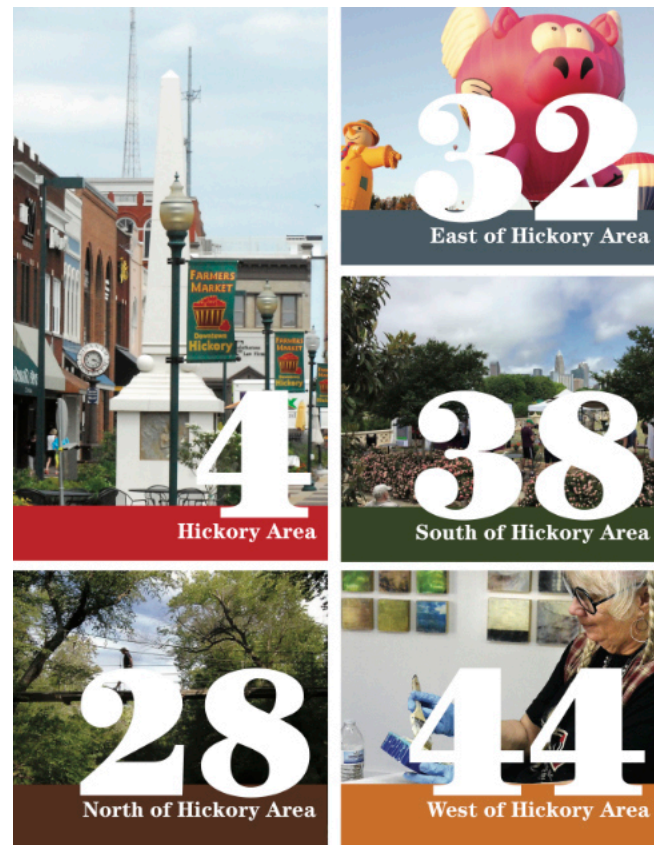
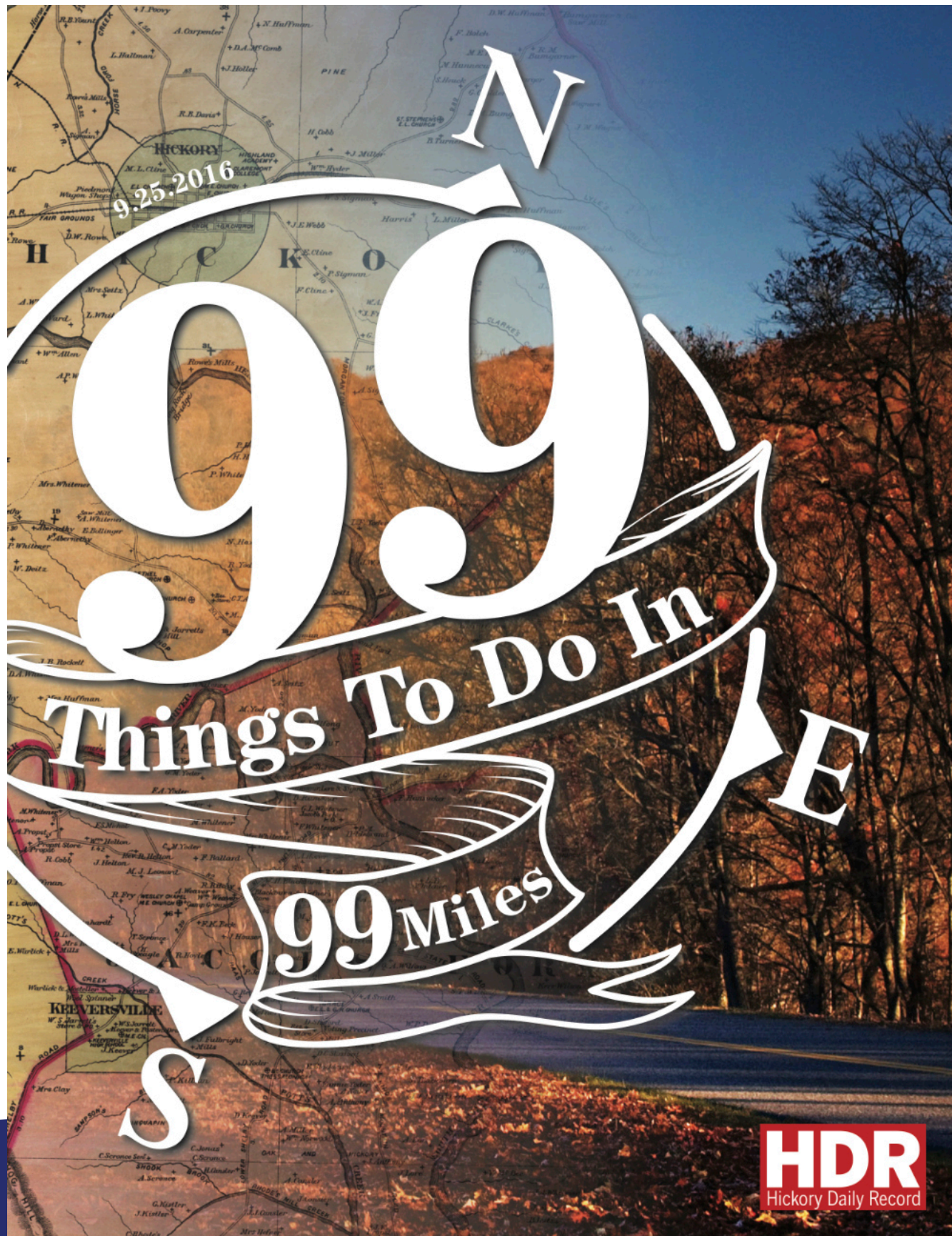
Keep America Machining
Client: C.R. Onsurd
Adobe Illustrator

United by possibilities.

At Kimberly-Clark Professional™, we create possibilities out of challenges. Some may be tougher than others, but with strong partnerships we can always work through them together. We believe the work we do is more than just providing companies with the right supplies to ensure a safe workplace—it's giving businesses the knowledge and peace of mind to face even the toughest obstacles. We know that it's not the bottom line that matters most to your business—it's people. Together, we're united by possibilities.



Brand Promise Concept
Client: Kimberly-Clark Professional
Adobe InDesign



HickoryRecord.com 99 Things To Do In 99 Miles 11

Photo by Robert C. Reed/Hickory Daily Record

Catawba Science Center

Started as the Creative Museum for Youth in 1975, the Catawba Science Center was founded by the Service League of Hickory in the historic John Ciley house, a 4,000 sq. ft. Victorian-era structure.

The center officially changed its name in 1978 to reflect its mission of science education for all ages, according to its website. Initially, the museum provided visitors with a variety of small exhibits and activities in science and art.

Attendance continued to grow each year and the Catawba Science Center needed a new and bigger home. It moved into the old Hickory High School, which was transformed into a center for both science and art called the SALT Block in April of 1986 along with the Hickory Museum of Art, the Catawba County Council for the Arts, Western Piedmont Symphony and the Hickory Choral Society.

Today, Catawba Science Center is a 35,000 square foot science and technology museum. Its two main components are the Millholland Planetarium and the saltwater and freshwater aquarium.

The digital planetarium theater offers a variety of immersive programs including full-dome video, traditional star talks and laser light shows in a variety of music genres, according to the website.

The saltwater and freshwater aquarium galleries feature a shark and stingray touch pool, a Coastal Carolina touch pool and Expedition Amazon, a collection of rare fish, turtles, snakes and birds found in the Amazon River Basin and other Central and South American freshwater habitats.

The center also hosts summer camps and is a regular site for field trips and outreach programs. Special projects include the first GPS-based Great Blue Heron study.

WHAT	Science Center
WHEN	Tues - Fri: 10am - 5pm, Sat: 10am - 4pm, Sun: 1 - 4pm
WHERE	243 Third Ave. NE, Hickory NC
COST	CSC Members Free, Adults, \$8, Ages 3-18, \$6, Under 3, Free, Seniors (62+), \$6, Student/Active Military ID, \$6
CONTACT	828-322-8169 or catawbasience.org

99 Things To Do In 99 Miles is travel magazine to promote area attractions in Catawba and surrounding counties.

Magazine
Client: Hickory Daily Record
Adobe InDesign

← HULL BREACH →

Project included updating 150 game cards, package design for deck boxes and outer box, layout for rulebook and fictional supplement. Also created promotional materials such as posters and Kickstarter assets.



Movie Style Posters

Hull Breach!
Client: Not So Broken Games
Adobe: Illustrator + Photoshop + InDesign